



CIN: L65191TN1986PLC012840

Regd Office: 123, Angappa Naicken Street, Chennai - 600 001 Phone: +91 44 2534 1431

Admn Office: New No.221 (Old No.129), Royapettah High Road,

Mylapore, Chennai 600 004 Phone: +91 44 4391 5300

Secretarial Office: 144, Santhome High Road, Mylapore, Chennai - 600 004

Website: www.shriramcity.in Email: sect@shriramcity.in,

INTEREST RATES ON ACCEPTANCE OF FRESH/RENEWAL OF DEPOSITS (w.e.f. 15TH JUNE 2018)

NORMAL SCHEME

	Non-Cumulative Deposit					ve Deposit
	Monthly Quarte		Half yearly % p.a	Yearly %p.a	Effective Yield	Maturity value for Rs. 6000/-
Period (months)		Quarterly % p.a			% p.a	
12	7.49	7.54	7.61	7.75	7.75	5388
24	7.72	7.77	7.85	- 8	8.32	5832
36	8.28	8.34	8.42	8.6	9.36	6404
48	8.28	8.34	8.42	8.6	9.78	6956
60	8.28	8.34	8.42	8.6	10.21	7553

SENIOR NORMAL SCHEME

	No	n-Cumulativ	e Depo	sit	Cumulative Depo		
			Half	Yearly %p.a	Effective Yield	Maturity value for Rs. 5000/-	
Period (months)	Monthly Quarterl	Quarterly % p.a			% p.a		
12	7.72	7.77	7.85	8	8	5400	
24	7.95	8.00	8.08	8.25	8.59	5859	
36	8.51	8.57	8.66	8.85	9.66	6449	
48	8.51	8.57	8.66	8.85	10.1	7020	
60	8.51	8.57	8.66	8.85	10.56	7640	

(Completed age 60 years on the date of deposit/renewal)

Non Cumulative/Cumulative deposits will be accepted in multiples of $\ensuremath{\mathbb{Z}}$ 1,000/- subject to a minimum amount of $\ensuremath{\mathbb{Z}}$ 5,000/- per deposit for ron cumulative deposit and Cumulative deposits can be renewed for maturity value.

Interest rate are Subject to change and the rate applicable will be the rate prevalent on the date deposit / renewal

TERMS AND CONDITIONS GOVERNING ACCEPTANCE/RENEWAL OF DEPOSITS BY SHRIRAM CITY UNION FINANCE LIMITED, CORPORATE IDENTIFICATION NUMBER- L65191TN1986PLC012840 ("Company")

- MINIMUM DEPOSIT: Deposits will be accepted in multiples of Rs. 1,000/- subject to a minimum amount of Rs. 5,000/- for cumulative deposit and Rs. 10,000/- for non-cumulative deposit.
- 2. INTEREST PAYMENT :(i) Interest payment for non cumulative deposits will be effected by credit to the designated bank account of the depositor through National Electronic Clearing Service ("NECS") / National Electronic Fund Transfer ("NEFT") / Automated Clearing House ("ACH") or any other electronic mode of payment from time to time as per schedule below.

Interest payment Option	Interest payment date
Monthly	Last day of every month
Quarterly	Last day of March/June/September/December
Half-yearly	Last day of March and September
Yearly	Last day of March

- (ii) The interest on cumulative deposits shall be paid on the date of maturity.
- (iii) Payment of interest / repayment of deposit falling due on a Sunday or a bank holiday or any day when the Company's head office does not work due to holiday or otherwise will be made on the next working day.
- 3. IDENTIFICATION OF DEPOSITORS: The first named applicant should provide certified copy of both Identification proof and Address proof as required under "Know Your Customer" ("KYO") guidelines for NBFCs prescribed by the Reserve Bank of India ("RBI"), as under. Any existing first named depositor who has not complied with the KYC documents as mentioned below, shall have to furnish such documents. In the absence of the KYC documents, the application for acceptance/renewal of deposit shall not be
- Individuals: (a) Passport, (b) PAN Card (c) Voters Identity Card issued by Election Commission of India (d) Job card issued by NREGA duly signed by the officer of the State Government (e) Driving Licence (f) letter issued by Unique Identification Authority of India containing details of Name, Address, Aadhaar Number and Latest Photograph.
- ii. Company: (a) Certificate of Incorporation, Memorandum and Articles of Association (b) Resolution of the Board of Directors and power of attorney granted to its managers, officers or employees to make deposit and to transact on its behalf (c) PAN Card the Company and (d) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatory of the company signing the
- iii, Partnership Firm : (a) Registration Certificate,(b) Partnership Deed (c) Authorised Signatory list (d) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatories
- iv. Hindu Undivided Family ("HUF"): (a) PAN Card of HUF (b) Deed of Declaration of HUF and (c)Proof of identity and address (as per KYC documents mentioned for individuals) of the Karta.
- Trust and Foundations: (a) Registration Certificate, (b) Trust Deed, (c) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatory of the Trust /Institution signing
- vi. Unincorporated Association or Body of individuals: (a) Resolution of managing Body of such association or Body of individuals, (b) Resolution of managing Body of such association or Body of individuals, (c) Power of attorney granted to him to act on its behalf, (d) Proof of identity and address (a per KYC documents mentioned for individuals) of the person who is holding power of attorney to transact the business on behalf of the unincorporated association or body of individuals, (e) Such information as may be required to collectively establish the legal existence of such an association or body of individuals.

In case the address mentioned in the above documents differs from the present address mentioned in the application form, a copy of any one of the following documents should be furnished for proof of residential address: (a) Utility bill which is not more than two months old of any service provider (electricity, telephone, postpaid mobile phone, piped gas, water bill), (b) Property or Municipal Tax receipt, (c) Bank account or Post Office savings bank account statement, (d) Pension or family pension payment orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings, if they contain the address, (e) Letter of allotment of accommodation from employer issued by State or Central Government departments, statutory or regulatory bodies, Public sector undertakings, scheduled commercial banks, financial institutions and listed companies. Similarly, leave and license agreements with such employers allotting official accommodation and (f) Documents issued by Government departments of foreign jurisdictions and letter issued by Foreign Embassy or Mission in India.

- 4. DEPOSITS BY HUF: Deposits by HUFs will be accepted subject to production of necessary documents as required under the procedure laid down by the Company from time to time.
- 5. DEPOSITS IN JOINT NAMES: Deposits may be made in the joint names not more than three individuals only under First or Survivor/s ("F or S") or Anyone or Survivor/s ("A or S"). All communications will be addressed to the first named depositor. All cheques/ warrants for interest payment and maturity payment of deposits will be drawn in favour of the first named depositor. Deposits pertaining to Non-individuals cannot be held jointly.
- 6. NOMINATION: (i) The individual depositor (s) may, at any time, nominate a person to whom his/their deposit in the Company shall vest in the event of his or all the joint holders' death. Notwithstanding anything contained in any other law for the time being in force or in any disposition, whether testamentary or otherwise in respect of such other deposit in the Company where a nomination made in the prescribed manner purports to confer on any person the right to vest in the deposit, the nominee shall, on the death of the depositor(s) become entitled to all the rights in the deposit in the Company to the exclusion of all other persons unless the nomination is varied or cancelled in the prescribed manner. (ii) The nominee shall not be a trust, society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. (iii) Aminor can be a nominee represented by his natural/court appointed guardian.
- INCOME-TAX PROVISIONS: (i) As required under the Income Tax Act, 1961, tax at applicable rate will be deducted at source from the amount of interest paid/payable/ credited to a depositor if the gross interest exceeds the prescribed limit during the financial year. All the deposits of each depositor may be clubbed together for the purpose of deduction of tax at source. (ii) Non-assesses shall, if necessary, furnish the prescribed form as per Income Tax Act in force from time to time, quoting PAN, for non-deduction of tax at source (The depositors are presumed to be aware of the penal provisions of the said Act in case of false declaration and the Company will in no way be responsible for such false declaration made by the depositor),(iii) In accordance with the CBDT Circular 04/2013 dated 17-04-2013 TDS Certificates in Form No. 16A will be downloaded by the Company from the TDS Centralized Processing Cell portal website of TDS Reconciliation Analysis and Correction Enabling System ("TRACES") and the same will be authenticated by means of digital signature (Certificate under Section 203 Rule 311()(b) of the Income Tax Act 1961). TDS certificates will not be generated from website of TRACES if PAN is not furnished. The TDS certificate shall be dispatched in the same address as printed on the TDS certificate generated from web site of TRACES irrespective deposit application form. Please update the change of address appearing the respective deposit application form. Please update the change of address in your PAN details by filling up the form for amendments/changes in PAN data with National Depository Services Limited ("NSDL"). 7. INCOME-TAX PROVISIONS: (i) As required under the Income Tax Act, 1961, tax at applicable rate will be
- 8. HOW TO APPLY (i) The Company shall accept fresh deposit or renewal of existing deposit (ii)Application for Fresh/Renewal of deposit shall be made in the prescribed form of the Company duly filled in, signed and complete in all respect along with cheque for deposit amount and KYC documents (The Company does not accept cash)(iii) The Company reserves the right to reject any application for deposit or for renewal or loan on deposits without assigning any reason therefore. (iv) Deposit can be renewed from the renewal or loan on deposits without assigning any reason therefore. (iv) Deposit can be renewed from the date of maturity only if renewal instructions along with duly discharged deposit receipt is received by the Company within 6 months from the due date of maturity. In such cases the rate prevailing on the due date of maturity will be applicable. Otherwise the same will be renewed prospectively and in such cases interest shall cease on the due date of maturity. In case if the deposit receipt is held in soft form it is mandatory that the depositor should mention the auto renewal/auto refund at the time of initial deposit.(v)Renewal of deposit will be for the maturity value net of TDS if any.(vi)If the depositor of the contrary are received by the Company. In such cases the depositor need not submit the original deposit receipt for received will be of charging the mode from with receipt for a trace will be contrary. renewal. (vii)The depositor can have the option of changing the mode from auto renewal to auto refund and vice versa, if necessary instructions are received by the Company at least 15 days prior to the due date of maturity. (viii)A deposit can be renewed for a lower multiple of Rs. 1,000/- by giving suitable instructions for repayment of differential amount before due date of maturity.(ix)A deposit can also be renewed for a higher multiple of Rs. 1,000/- by giving the differential amount. Such consolidations can be done only on the due date of maturity only on receipt of differential amount by the Company at least one day before the due date of maturity. (x) Renewal of deposit with A or S can be done by retaining any one

of the depositor(s) as the first depositor. Renewal of deposits with A or S in the name of persons other than any one of the depositor cannot be done. Renewal of deposits with F or S in the name of any person other than the first named depositor cannot be done. Renewal of deposits with F or S in the name of any person other than the first named depositor cannot be done. (xi) On acceptance of deposit and on successful processing offit, the Company shall issue a deposit receipt in hard copy or in electronic mode a chosen by the depositor. The hard copy of the deposit receipt shall be handed over to the depositor at his address and the soft copy of the deposit receipt shall be sent to the email if of the depositor mentioned in the application. (xiii) Deposit receipt shall be sent to the email if of the depositor mentioned in the application. (xiii) Deposit receipt shall be sent to the email if of the depositor mentioned in the application. (xiii) Deposit receipt shall be sent to the email if of the depositor shall be sent to the email of the depositor mentioned in the application. (xiii) Deposit receipt shall be sent to the email of the depositor shall be sent to the email of the depositor at his address and the soft copy of the deposit receipt shall be sent to the email of the depositor at his address and the soft copy of the deposit receipt shall be sent to the email of the depositor at his address and the soft copy of the deposit receipt shall be sent to the email of the depositor at his address.

- 9. LOAN ON DEPOSITS: (i) The Company may, at its sole discretion grant loan up to 75% of the amount of deposit to the depositor after the expiry of three months from the date of deposit at rate of interest two percent higher than the rate of interest payable on such deposit. The deposit receipt(s) and other documents have to be signed by all the depositor(s) in case of A or S deposit and by the first depositor in case of F or S deposit. The loan amount shall be paid only in favour of the first depositor. (ii) Renewal of deposit with loan outstanding is not permissible. On the date of maturity of deposit under loan shall be paid after adjustment of outstanding loan principal and interest thereon. after adjustment of outstanding loan principal and interest thereon.
- 10. REDEMPTION /MATURITY PAYMENTS/REFUNDS: (i) Cumulative deposits (the principal along with net interest thereon) shall be paid at the time of maturity. In case of non-cumulative deposits the interest shall be paid periodically and the principal shall be paid at the time of maturity. (iii) Both cumulative and non shall be paid periodically and the principal shall be paid at the time of maturity.(iii) Both cumulative and non cumulative deposits are governed by schemes declared by the Company from time to time.(iv)Redemption/repayment/Refunds of Cumulative and non cumulative deposits shall be made subject to submission of deposit receipts r any other document as may be required from time to time. (v) Deposit Receipt held in physical form must be submitted to the Company duly discharged by signing on a revenue stamp of one rupee for redemption. In the case of deposit with F or S, the discharge of deposit receipt must be made by the first named depositor only. In the case of deposit with A or S, any one of the depositor may give the discharge of the deposit receipt.(vi) If the depositor has opted for auto refund then the physical certificate need not be submitted to the Company.(vi) The Company shall intimate the details of maturity of the deposit to the deposit at least two months before the date of maturity of the deposit on the deposit of maturity of the deposit on the deposit on the deposit of maturity of the deposit on th
- 11. PREMATURITY REDEMPTION: (i) The Company reserves the right to allow, at its absolute discretion, withdrawal of deposit before maturity. Where a deposit is so allowed to be prematurely withdrawn the relative deposit receipt must be discharged by all the depositors in case of A or S deposit and by the first named depositor in case of F or S deposit. (ii) Prematurity repayments will be made only in favor of the first named depositor, (iii) The followings, which are as per the Directions of RBI currently in force, shall apply for premature repayment.

Up to 3 months from the date of deposit / renewal (Lock-in-period)	No repayment except in the event of death of the depositor**
After 3 months but before 6 months	No Interest*
After 6 months but before the date of maturity	The Interest at 2 per cent lower than the Interest rate applicable to a deposit for the period for which the deposit has run or if no rate has been specified for that period, then 3 per cent lower than the minimum rate at which deposits are accepted by the Company*

*in the event of death of a depositor, the Company shall repay the deposit prematurely, even within the lock-in period, to the surviving depositor/s in the case of joint holding with survivor clause, or to the nominee or the legal heir/s of the deceased depositor, on the request of the surviving depositor/s/nominee/legal heir, and only against submission of proof of death, and other necessary documents to the satisfaction of the Company.

* The above rates are also applicable for premature repayment in the case of death of a depositor

12. QUERY/GRIEVANCE:

- (i) In case of any query or grievance or deficiency in service, the depositor at his option may
- (a) contact any of the Company's following service centres

Chennai: No.95 (29/2), Habibullah RoadT, Nagar, Chennai 600017. Phone: +91 44 49371111Email: invquery@shriramvalue.in

Kolkata: Touch Stone Tower - II Floor, FN-10, Salt Lake, Sector V, Kolkata - 700091. Phone: +91 22 4157 4545 Email: invquery@shriramvalue.in

Mumbai: Office No. 104&105, 1st Floor, Level-1, Rupa Solitaire-Sec-1, Park, Mahape, Mumbai-400710 Phone: +91 2241574545 Email: invquery@shriramvalue.in

Secunderabad: I Floor, Maspack House, D.NO.12-13-1274-Street No.8, Tarnaka, Secunderabad-500017.Phone: +91 40 44182800 Email: invquery@shriramvalue.in

- (b) may approach the District Level Consumer Dispute Redressal Forum or the State Level Consumer Dispute Redressal Forum or the National Consumer Dispute Redressal Forum as the case may be for
- (ii) In case of non-repayment of the deposit or part thereof as per the terms and conditions of such deposit, the depositor may approach the Southern Region Bench of Company Law Board, 3rd Floor, Corporate Bhavan (UTI Building). No. 29, Rajaji Salai, Chennai 600 001, Tamil Nadu for redressal.

13. GENERAL TERMS: (i) In the event of demise of the first joint depositor, on production of

.GENERAL TERMS: (i) In the event of demise of the first joint depositor, on production of death certificate, the Survivor(s) will be recognised as the sole/ joint depositor(s), as the case may be, for all purposes and all correspondences, Payment of interest and repayment of deposit will be made to the Survivor(s). The Company shall be fully discharged from all liabilities by transferring the deposits absolutely in favour of the Survivor(s), (ii) Depositors are requested to update address, bank account details, instructions regarding interest remittance redemption or maturity value to the Company in writing at least 15 days before the due date of interest payment/redemption. In case of change of address, proof of address duly attested needs to be furnished as per KYC guidelines. (iii) Any deposit which remains unclaimed and unpaid for a period of seven years from the date it becomes due for payment will be transferred to "The Investor Education and Protection Fund" ("IEPF") established by the Central Government under section 125 of the Companies Act, 2013. No claim shall lie against the Company after transfer of the amounts to IEPF. The Depositor can claim the amount from IEPF by following specified procedure. iv) The financial activities of the Company are regulated by the RBI. However, it must be transfer of the amounts to IEPF. The Depositor can claim the amount from IEPF by following specified procedure. iv) The financial activities of the Company are regulated by the RBI. However, it must be distinctly understood that RBI does not undertake any responsibility or guarantee about the present position as to the financial soundness of the Company or for the correctness of any of the statements or representations made or opinion expressed by the Company and for repayment of deposits/discharge of liabilities by the Company. (v) Deposits accepted are subject to the directions issued by the RBI under Non Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1998 as amended from time to time. (vi) Subject to the Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1998 and other applicable laws, the Company reserves the right to Deposits (Reserve Bank) Directions, 1998 and other applicable laws, the Company reserves the right to alter or amend without notice any or all of the terms and conditions stipulated above without assigning any reason thereof. (vii) The acceptance, renewal and repayment of deposits and interest payment are subject to the terms and conditions of the Company and the directions of the RBI in force from time to time and are subject to jurisdiction of Chennai only, (viii) The Company has created a floating charge on its statutory liquid assets in favour of M/s IDBI Trusteeship Limited, Asian Building, Ground Floor, 17 R. Kanmani marg, Ballard Estate, Mumbai 400 001 representing public deposit holders of the Company as per Directions of Reserve Bank of India.(ix) Please go through all the documents, terms and conditions before applying for deposit in the Company (x) In the event of the loss of Deposit Receip/Interest Warrant, the Company may at its discretion issue a during the receipt interest warrant upon receipting an indempitie. the Company may at its discretion issue a duplicate receipt, interest warrants upon receiving an indemnity bond from the depositor(s) in the form prescribed by the Company. All expenses in this connection will be borne by the Depositor(s).

Shriram City Union Finance Limited CIN: L65191TN1986PLC012840

Regd Office: 123, Angappa Naicken Street, Chennai - 600 001. Phone : +91 44 2534 1431 SHRIRAM City

Application form for Deposit

Broker Name :	
Broker Code :	

Admn Office: New No.221(Old No.129), Royapettah High Road,

lylapore, Chennai 600 004 Phone : +91 44 4391 5300 ecretarial Office : 144, Santhome High Road, Mylapore, Chennai - 600 004 /ebsite: www.shriramcity.in Email: sect@shriramcity.in ,	Branch :
We neither accept nor permit intermediary to accept cash.	
Please fill the information in BLOCK letters and tick in appropriate places	
I/We wish to apply for Placement/Renewal of Deposit	
Type of Deposit Fresh Renewal Both	
Payment Details Cheque RTGS/NEFT If RTGS/NEFT, UTR No.	
Cheque/DD No	Favouring Shriram City Union Finance Limited
Drawn onAmount(Rupees	
If Renewal, Old Cert No Maturity Date/	Maturity Amount Rs
Renewal Amount RsBalance to be refunded / paid Rs	33 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Total Investment Amount(Rupees	
Deposit Repayment to be made to	
Sole/First Applicant Anyone or Survivor/s Former or Survivor/s	
	nterest Frequency (Only or Non-Cumulative) Mode of Interest
E-Receipt Non-Cumulative Deposit N	for Non-Cumulative) Payment
Renew Principal only on Maturity	uarterly
Renew Principal and interest on Maturity 12 24 36 1	alf-Yearly NEFT
Redeem on Maturity 48 60	illiuai
Investor details as appearing in your submitted identification First Applicant Details: Customer ID: Mr. / Ms. / Minor Father's / Husband's Name Correspondence Address:	DOB GENDER
CityState	Pin Code
Permanent Address: Same as Above	
CityState	Pin Code
Email ID:Mobile	e No
Income Tax Permanent Account Number (PAN)	
Tax to be deducted: - Yes No Form 15G / Form 15H furnish	ed: Yes No
Category of First Applicant Member of Public Shareholder Director Relative of Director Status of the First Applicant Minor Individual Senior Citizen HUF Firms Corporate Age proof to be submitted if 1st Applicant is Minor/Senior Citizen	Trust
KYC Documents (Id Proof and Address Proof)	
a) Passport	Unique Identification Authority of India containing details of one/Piped Gas/Water Bill) not more than 2 months old
Details of Bank Account (Sole/First Named Depo	
Bank Account No Bank Name	
MICR Code Bank Branch	
IFSC Code Cancelled cheque leaf to be provided for proof of Account details) Account: So	aving Current

*Natural Guardian Details		DOB		GENDER
Mr./Ms	/_		_ M	F Others
Address:				
CityState_			Pin Cod	le
		lo		
* Guardian Name is mandatory if any of the applicant is Minor. * In the case of deposit in the name of Minor only the FATHER or MOTHER of the Minor should sign this form	m.			
Income Tax Permanent Account Number (PAN)				
Category of Guardian				
Member of Public Shareholder Director Relative of Director				
KYC Documents (Id Proof and Address Proof) a) Passport	d by Uni	que Identificatio	n Authority of	
Second Applicant Details: Customer ID :		DOB		GENDER
Mr./Ms./Minor		/	_ M	F Others
Father's/Husband'sName				
*Natural Guardian's Name				
Address: City State			Pin Cos	le
	obile N	0		
Income Tax Permanent Account Number (PAN)				
Member of Public Shareholder Director Relative of Director Status of the Second Applicant Minor Individual Age proof to be submitted if 2 nd Applicant is Minor/Senior Citizen	ļ			
KYC Documents (Id Proof and Address Proof) a) Passport	d by Uni	que Identificatio	n Authority of	
Third Applicant Details: Customer ID :	,	DOB		GENDER
Mr./Ms./Minor	/_		_ M []	F Others
*Natural Guardian's Name				
Address:				,
CityState_			Pin Cod	le
Email ID:Mc	obile N	0	2000 O VALE - CO CO VA	
Income Tax Permanent Account Number (PAN)				
Category of Third Applicant Member of Public Shareholder Director Relative of Director Status of the Third Applicant Minor Individual	Ĺ			
Age proof to be submitted if 3 rd Applicant is Minor/Senior Citizen				
KYC Documents (Id Proof and Address Proof) a) Passport	d by Uni	que Identificatio	n Authority of	
* Guardian Name is mandatory if any of the applicant is Minor. * In the case of deposit in the name of Minor only the FATHER or MOTHER of the Minor should sig	n this f	orm.		

Declaration: I/We have read the Terms and Conditions of the company and accept that they are binding on me/us. I/We hereby declare that the first named depositor mentioned in my/our application is the beneficial owner of this deposit and as such he / she should be treated as the payee for the purpose of tax deduction under Section 194A of the Income Tax Act, 1961. I/We hereby agree to abide by the attached terms and conditions governing the deposit.

I/We have gone through the financials and other statements/representations/particulars furnished /made by the company and after careful consideration, I/We/am/are making the deposit with the company at my/our own risk and volition.

I/We further declare that, I/We am/are authorised to make this deposit in the above mentioned scheme Shriram Siddhi Fixed Deposits and that the amount kept in the deposit is through legitimate source and does not involve directly or indirectly any proceeds of schedule of offence and/or is not designed for the purpose of any contravention or evasion of the provisions of the Prevention of Money Laundering Act, 2002 and any Rules, Notifications, Guidelines or Directions there under, as amended from time to time. I/We shall provide any further information and fully co-operate in investigation as and when required by the Company in accordance to the applicable Law. I/We further affirm that the detail provided by me/us is/are true in all respect and nothing has been concealed.

,	. In an respectant not				225			
	First Applicant			Second Applicant			Third Applicant	
	Affix a latest Photograph with signature (DO NOT STAPLE)			Affix a latest Photograph with signature (DO NOT STAPLE)			Affix a latest Photograph with signature (DO NOT STAPLE	
	Signature of the Depo	sitors		(If Oth	er than Individua	l, Please menti	on Name & Designa	tion)
First Applica	nt / Guardian			Name	D	esignation	9	Signature
Second App	licant / Guardian							
Third Applic	ant / Guardian							
2. In case ar	deposits in joint name by of the applicants is in appression must be atte	minor then onl	v the father or	mother of the minor	ded above. should sign the	form.		
			Nomin	ation Details (Form D/	A1)			
the event of Company,Ltd Nominee Nam	under section 45QB of to panies (Nomination) Romanies (Nomination) Romanies (Nomination) Romanies (Nomination) Regd. Office: 123, Angame Mr./Ms./Minor	ules, 1985) in re	f the deposit, part, Chennai - 600 0	ts with non-banking fi (I articulars whereof are 01 Phone : +91 44 2534 14	nancial Companio Name and addres given below, ma	es. I/We, s), nominate t y be returned	he following perso	n to whom in
3							PIN	
R	elationship with First D	epositor	Age	of Nominee	Date of B	irth of Nomine	ee (If Minor)*	
* As the Nom	ninee is Minor on this da			ss & Age)				
<u>Declaration:</u> by the Comp	eposit on behalf of the N I/We have read and unc any governing the nomin nature of the Depositor	lerstood the no nation facility ar	mination rules p	rescribed by Reserve B ey are binding on me/	ank of India and t	he Procedures		ons laid down
	Nomination		1)					
First Applicar	nt / Guardian							
Second Appli	cant / Guardian		_			0		
 In case of In case any Thumb im 	nt / Guardian deposits in joint names, y of the applicants is mipression(s) must be attended.	all the deposit nor then only the ested by two wi	ors must sign or ne father or mot tnesses	her of the minor shou	bove. Id sign the form.	5023	of Witness	

Interest rates are subject to change and the rate applicable will be the rate prevalent on the date of Investment.

Checked By

Authenticated by

Authentication date

Cert date

For office use only

TR number

Cert number



PARTICULARS REQUIRED TO BE SPECIFIED AS PER NON-BANKING FINANCIAL COMPANIES& MISCELLANEOUS NON-BANKING COMPANIES (ADVERTISEMENT) RULES, 1977:

	Particulars	Company	Subsidiary Company
A	Name	SHRIRAM CITY UNION FINANCE LIMITED	SHRIRAM HOUSING FINANCE LIMITED
В	Corporate Identification Number	L65191TN1986PLC012840	U65929TN2010PLC078004
С	Registration Number	07-00458	08.0094.11
D	Registered with	Reserve Bank of India	National Housing Bank
E	Date of Incorporation	March 27, 1986	November 9, 2010
F	Business carried on	Deposit accepting Non Banking Finance	Housing Finance
G	Details of Branches of the Company	Refer Annexure I	Refer Annexure II

H.Brief Particulars of the Management of the Company: The Company is managed by the Managing Director under the supervision of the Board of Directors of the Company ("Board")

I Names, Addresses and Occupation of the Directors of the Company; June 30,2017

NAME	DIN	ADDRESS	OCCUPATION	POSITION
Sri Debendranath Sarangi	01408349	14 West Mada Street, Srinagar Colony, Saidapet, Chennai - 600 015.	IAS (Retd.,)	Chairman
Sri Duruvasan Ramachandra	00223052	H No 1-66/1, Villa No. 5, CEO Enclave, Gachibowli, Hyderabad 500 032, Telangana State.	Service	Managing Director and CEO
Sri Gerrit Lodewyk Van Heerde	06870337	2, Dahlia Avenue, Welgedacht, Bellville, 7530, Erf 31452, South Africa,	Service	Director
Smt Maya S Sinha	03056226	11, Vipul Building, 28 B G Kher Marg, Malabar Hill Mumbai 400006.	Service	Director
Sri Khushru Burjor Jijina	00209953	209953 2302-D, Ashok Towers, Dr. Ambedkar Marg, Parel, Mumbai 400012.		Director
Sri Pranab Prakash Pattanayak	1 8 11 8 8 1.0		Consultant	Director
Sri Ranvir Dewan	01254350	41, Ewe Boon Road,# 11-41 Crystal Tower, Singapore 25935	Service	Director
Sri Shashank Singh	02826978	7A, 7th Floor, Manek, 11 LD Ruparel Marg, Malabar Hill, Mumbai 400006.	Service	Director
Sri Subramaniam Krishnamurthy	00140414	C/39, Ashalakshmi Apts 59, Arundale Beach Road, Besant Nagar, Chennai 600 090	Consultant	Director
Sri Vipen Kapur	01623192	A1 – 1201, World SPA Sector 41, Gurgaon 122 002 Haryana	Consultant	Director
Sri Venkataraman Murali 00730218 49/202(22/202), III FL-4, DLF, Commander's Court CC0034, C Block, Ethiraj Salai , Egmore, Chennai 600 008		Chartered Accountant in Practice	Director	
		Egmore, Chennai 600 008	Pracuce	

J. Profits of the Company before and after making the provisions for tax and Dividends declared by the Company for the three financial years immediately preceding the date of advertisement

Year Ended March 31,	Profit before provision for Tax	Profit after provision for tax	Interim Dividend (₹)	Final Dividend (₹)	Total Dividend (₹)	Total Dividend Amount (₹ in Lacs)
24	(₹ in Lacs)	(₹ in Lacs)	Per equi	Per equity share of ₹ 10 each		
2015	84,108.70	55,806.39	4.50	10.50	15.00	11,887.88
2016	80,684.25	52,978.03	5.00	10.00	15.00	11,937.94
2017	85,364.26	55,605.99	5.00	10.00	15.00	11,869.37

Total dividend amount includes dividend distribution tax.

K. Summarized Financial Position of the Company as in two Audited Balance Sheet immediately preceding the date of advertisement : ₹ in Lacs (₹ in lacs)

Particulars	As at March 31, 2017	As at March 31, 2016
I. Equity and Liabilities		
Shareholders' funds		VOCACIII VO
(a) Share capital	6594.34	6592.72
(b) Reserves and surplus	496246.51	444569.04
Notice of the control	502840.85	451161.76
2. Share application money pending allotment	0.09	2580380-1880EJ
3. Non-current liabilities		
(a) Long-term borrowings	981425.92	926754.33
(b)Other long-term liabilities	35046.56	49908.67
(c) Long-term provisions	115891.97	17508.50
	1132364.45	994171.50
3. Current liabilities		NAC PADOS NO PROCESOR
(a) Short-term borrowings	381301.95	100027.58
(b) Other current liabilities	431188.38	472792.29
(c) Short-term provisions	5950.44	67289.24
ACTION OF THE PROPERTY OF THE	818440.77	640109.11
Total	2453646.16	2085442.37

		(₹ in lacs
Particulars	As at March 31, 2017	As at March 31, 2016
II. ASSETS		
1. Non-current assets		
(a) Fixed assets:		
(i) Tangible assets	6974.96	7044.05
(ii) Intangible assets	841.14	1441.11
(b) Non-current investments	48535.69	45685.33
(c) Deferred tax assets	4422.47	3720.83
(d) Long-term loans and advances	992796.27	622714.45
(e) Other non-current assets	1532.39	3520.69
	1055102.92	684126.46
2. Current assets	200000000000000000000000000000000000000	100000000000000000000000000000000000000
(a) Current Investments	22915.89	33548.53
(b) Cash and bank balances	63713.44	64190.54
(c) Short-term loans and advances	1303341.46	1291345.74
(d) Other current assets	8572.45	12231.10
	1398543.24	1401315.91
Total	2453646.16	2085442.37
Amount the Company can raise by way of deposits as per RBI's Direction	739841.75	663352.67
Exposure to Group ^A	Nil	Nil
Credit Rating for fixed deposits by ICRA	MAA +/Stable	MAA+(Stable)
Aggregate amount of Deposits held	325593.84	29858573
Contingent liabilities *	5621.67	5537.03

*Contingent Liabilities as on March 31, 2017; account of Income Tax (Rs 2,990, 65 Jacs), Kerala VAT (Rs 5.37 lacs), Tamil Nadu VAT (Rs 125.65 Lacs), Guarantees issued by the Company (Rs 2,500.00 lacs) Contingent Liabilities as on March 31, 2016: Income Tax (Rs. 2,956.88 lacs), Kerala VAT (Rs. 4.65 Lacs), Tamil Nadu VAT (Rs. 125.65 lacs), Guarantees issued by the Company (Rs. 2,500 Lacs).

^Total aggregate amount of exposure/dues from facilities, both fund and non-fund based, extended to and the aggregate dues from companies in the same group or other entities or business ventures in which the directors and/or the Company are holding substantial interest.

The above summarized financial position may be read with financial statements and Notes to Accounts forming an integral part of such financial statements. The financial statements/Annual Reports of the Company and it's subsidiary are displayed on the web site of the Company.

The Company hereby declares that (i) the Company has no overdue deposits other than unclaimed deposits,(ii) the Company is not in default in the repayment of deposit or interest thereon, (iii) the Company has complied with the applicable provisions of the RBI Directions,(iv) the compliance with directions of RBI by the Company does not imply that the repayment of deposits is guaranteed by the RBI, (iv) the deposits accepted by the Company are unsecured and rank pari passu with other unsecured liabilities (v) the financial position of the Company as disclosed above and the representations made in the application form are true and correct and the Company/its Board are responsible for the correctness and veracity thereof.

The above text of the advertisement is issued on the authority and in the name of the Board, which was approved by the Board at its meeting held on June 30,2017 and a copy of the same signed by the majority of Directors was delivered to RBI for registration.

By Order of the Board

For SHRIRAM CITY UNION FINANCE LIMITED

Place : Chennai DERENDRANATH SARANGI Date : June 30, 2017 CHAIRMAN

ANNEXURE

ANNEXURE

HOW TO APPLY

- Please fill in the attached application form in Block Letters, Tick (/) Box wherever applicable.
- All cheques/DD should be 'A/c payee' drawn in favour of SHRIRAM CITY UNION FINANCE LIMITED and deposited in under mentioned accounts:-

All communications with regard to deposits should be addressed to The Manager (Deposit), Shriram Value Service, 621, Siremanision Road, Khivraj Building, Anna Salai, Chennai 600 006, Tamil Nadu. Tel: 044 49008400.

PROVISIONAL RECEIPT We neither accept nor per	Received with thanks from Mr/Mrs.Ms	branch as fixed deposit under Cumulative / Non-Cumulative Scheme for a period of Following Documents received : (Self-attested)	I PAN Card with Address proof / Driving License / Voter's Identity Card issued by Election (ddress & Aadhar number / Utility Bill (Electricity/Telephone/Postpaid mobile phone/Piped	Age proof in case of minor and senior citizen. Date:
We neither accept nor permit intermediary to accept cash.	eque/DD/FD(in case of renewal) No	month (s).	mmission of India / Job card issued by NREGA d as/Water Bill) not more than 2 months old/Bank	(Valid Subject to realisation of cheque/ demand draft)
	₹ For	Senior citizen	July signed by an officer of the St Account or Post Office saving	
	Dated drawn on bank	Minor	Passport / PAN Card with Address proof / Driving License / Voter's Identity Card issued by Election Commission of India / Job card issued by NREGA duly signed by an officer of the State Government / The letter issued by Unique Identification Authority of India containing details of Noter's Identification Authority Card issued by Election Commission of India Poor Commission of India Poor Card Ind	(For Shriram City Union Finance Limited)